

## **IMPROVE CASH FLOW AND FORECASTING**

Why is cash the king and what does that mean? Other profit measures like net income or Earnings Before Interest, Tax, Depreciation and Amortization (EBITDA) are good indicators but the financial health of a company can be skewed by these metrics. For example, they will not show your cash needs for inventory or capital expenditures. Cash represents the absolute truth of financial health and profitability. We will design a custom cash forecast that allows for accurate planning to meet short-term payables and define the company's working capital needs.



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